BizBook

MARKETING PARTNER PROGRAMME

Marketing Partner Complete Manual

Everything a dealer needs in one place — how to log in, how your customers use the software, how every entry & search works, backup options, and exactly how you earn ₹100 on every sale.

- 🔐 Dealer login & dashboard
- 📝 Customer & supplier entries — full walkthrough
- 🔎 Search, 📊 database & ☁️ backup options
- 💸 The ₹100-per-sale earning system
- 📱 Real screenshots of every screen

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What you sell & what you earn

BizBook is a simple online **Customer & Supplier Master Database** for Indian shops and businesses. Every customer and supplier of your client — with name, mobile, GST number, address and payment terms — is saved in ONE searchable list. Your clients stop digging through diaries and Excel sheets.

Item	Price	Your commission
BizBook 1-Year Licence (direct website)	₹599 (GST incl.)	—
BizBook 1-Year Licence through YOUR link	**₹499** (GST incl.) — ₹100 off	**₹100 cash**
Marketing Partner join fee	₹999 / year	—
Partner renewal (each year)	₹999 / year	—

💵 **The earning rule is simple:** every customer who buys through YOUR personal link = **₹100 cash in your account**. No levels, no team, no targets, no ceiling. 10 sales a month = ₹1,000/month. 50 sales = ₹5,000/month.

Who needs BizBook? (your customers)

- **Retailers** — kirana, hardware, electrical, mobile shops
- **Wholesalers & traders** — anyone billing to many parties
- **Distributors & stockists** — shops + suppliers both
- **Small manufacturers & service providers**

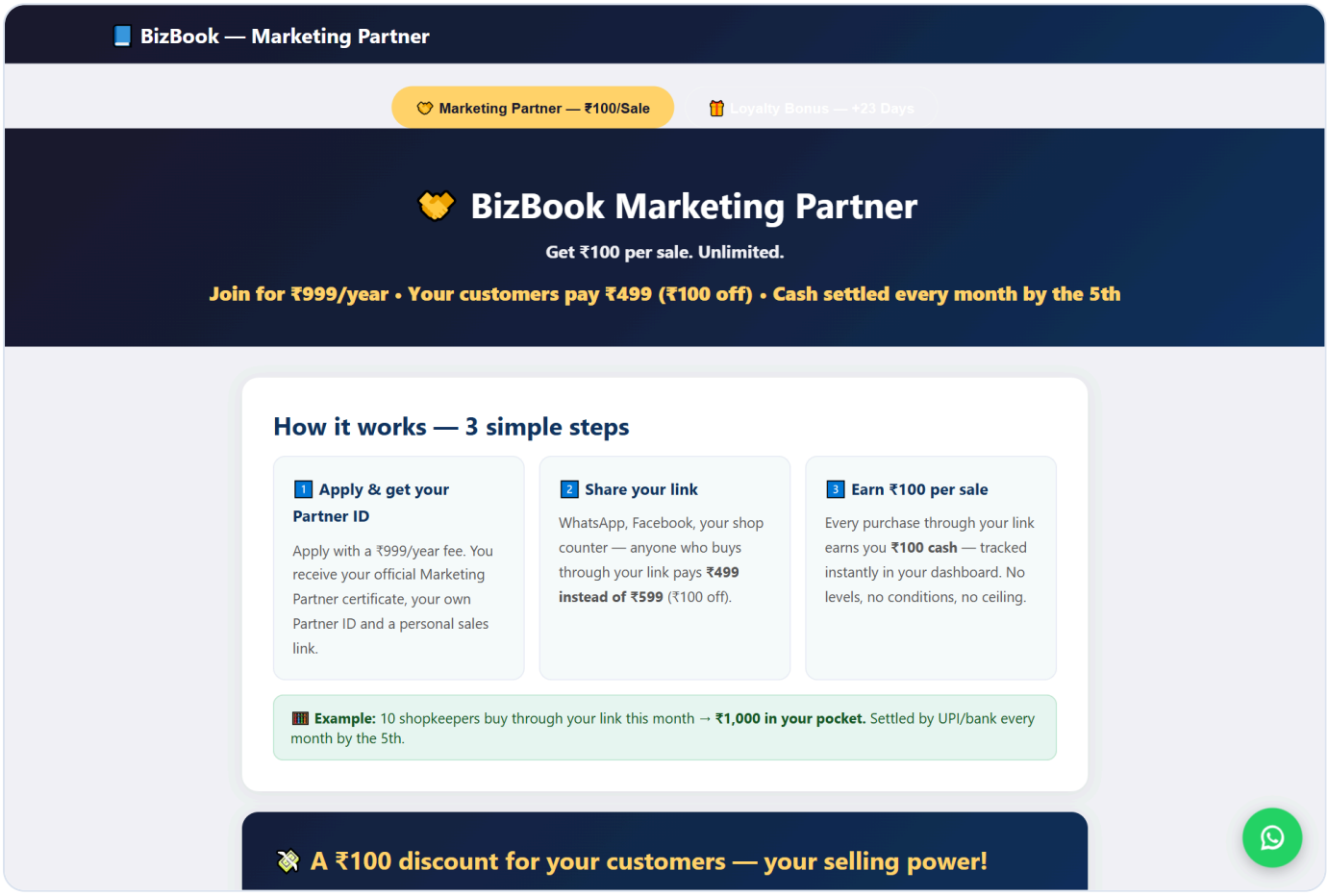
Rule of thumb: **if they deal with 20+ parties, they need BizBook.** Every buyer gets a 7-day free trial first — so there is no pressure selling, the software sells itself.

Your 3 jobs as a Marketing Partner

1. **Share your link** — on WhatsApp, in person, on your visiting card. Anyone opening it gets BizBook at ₹499 (₹100 off).
2. **Help them start** — the free trial takes 2 minutes. Show them how to add their customers (this manual shows every step).
3. **Watch your dashboard** — every sale through your link is tracked automatically. You see pending ₹, paid ₹, and every customer.

Apply & get approved

1. Open **bizbook.swastikaas.in/refer.html** — the Marketing Partner page. You will see the ₹100-per-sale plan explained.
2. Go to the dealer portal: **bizbook.swastikaas.in/dealer.html** → switch to **Apply**. Pay the ₹999 partner fee by UPI (QR shown on the page) and keep the UPI transaction ID from your UPI app.
3. Fill the form — your name, firm name, email, mobile, city, state, bank details (for your payouts) and the UPI transaction ID. Create a password.
4. Submit. Our team verifies within **24–48 hours** and emails you. After approval, log in at the same page — your **personal partner code**, certificate and dashboard are ready.

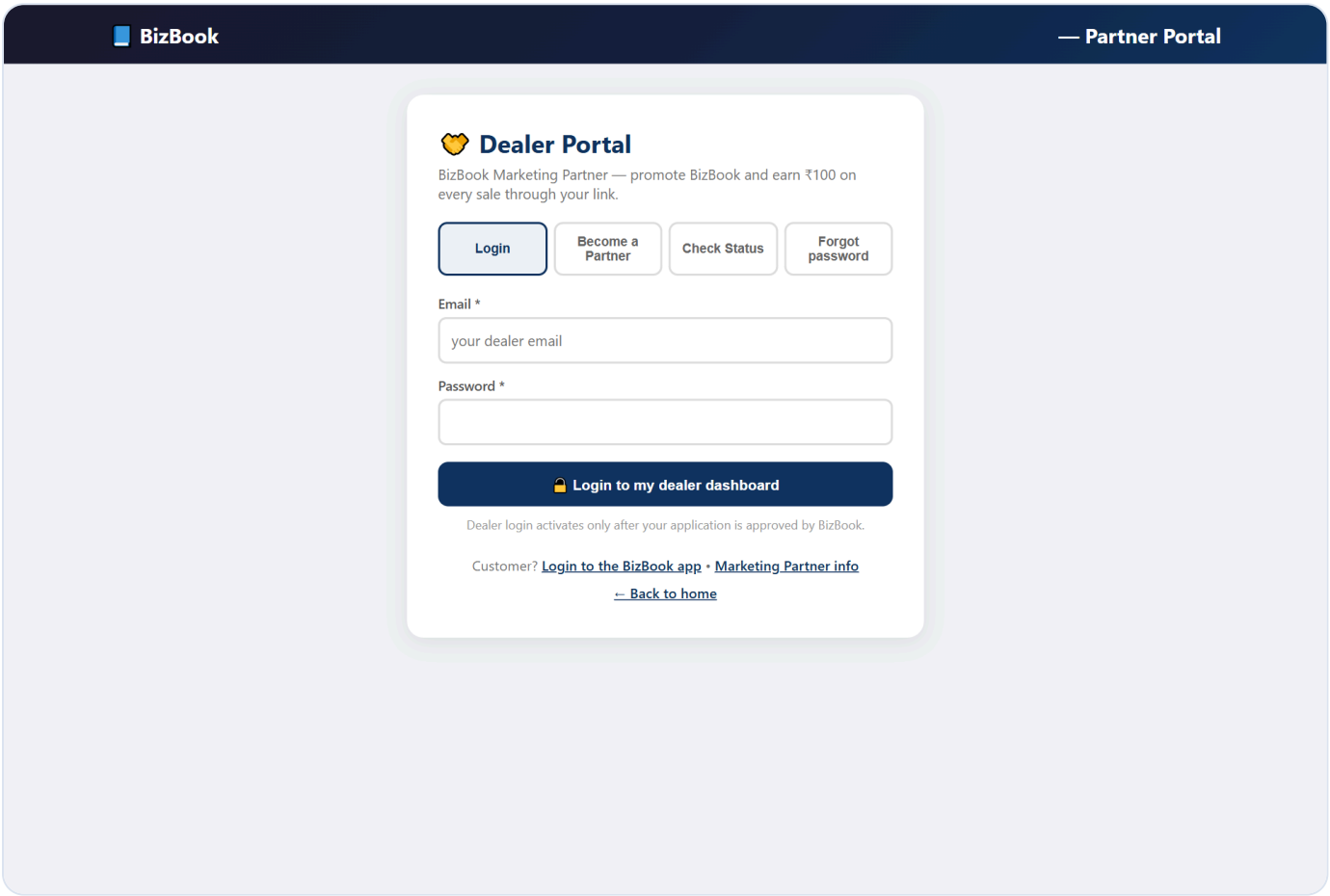


The public Marketing Partner page — where everyone sees the earning plan

💡 **Your partner code** (like **REFPMZF**) is your identity. Your personal link is simply **bizbook.swastikaas.in/payment-ref.html?ref=YOURCODE** — anyone buying from that link gets ₹100 off and you get ₹100.

How to log in to your dealer account

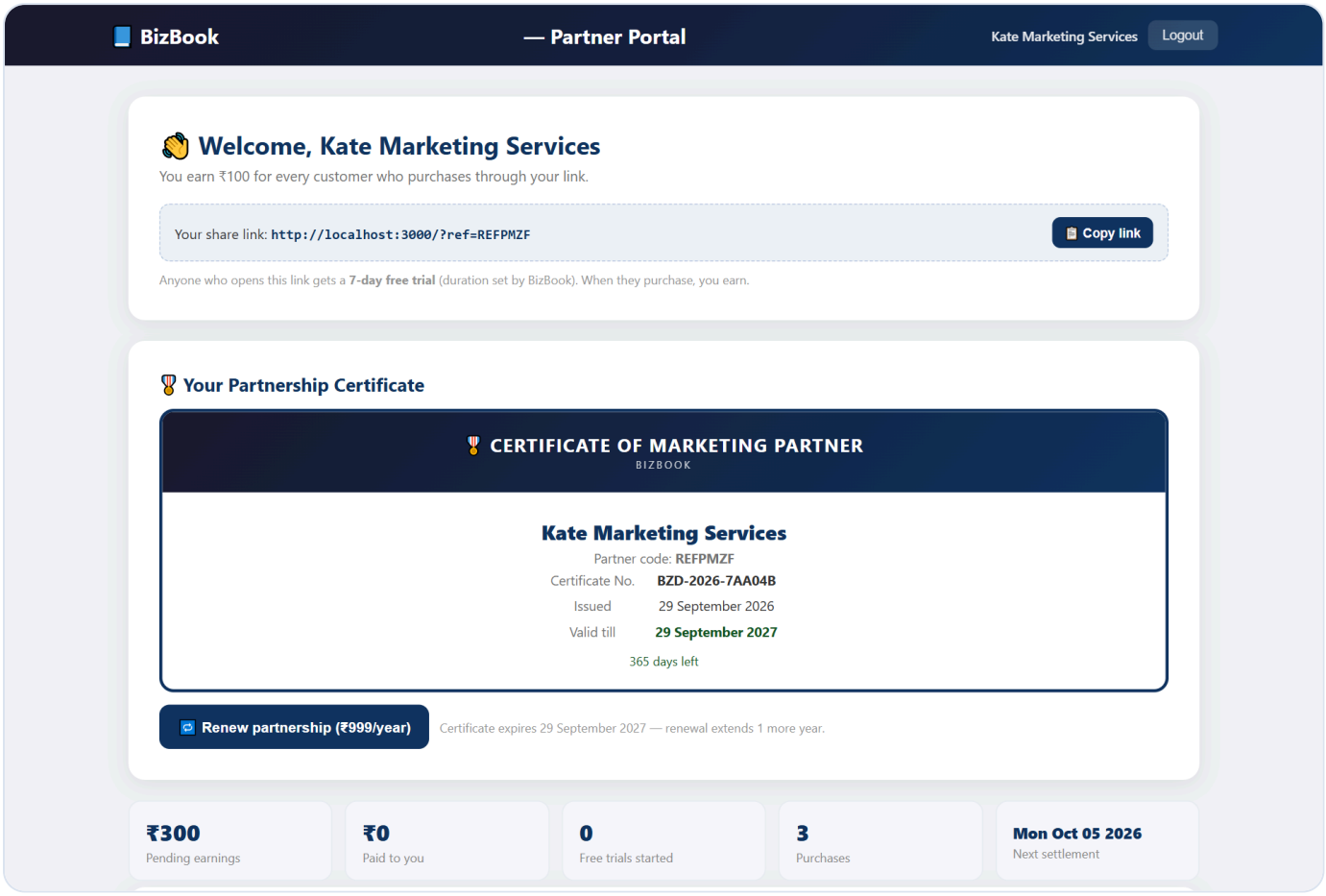
1. Open **bizbook.swastikaas.in/dealer.html** (bookmark it on your phone).
2. The **Dealer Login** box appears first. Enter your registered **email** and **password** (the one you created while applying).
3. Click **Login** — your dashboard opens instantly.



The dealer portal login screen — bizbook.swastikaas.in/dealer.html

Forgot your password? Use the **Forgot Password** option on the same box — enter your email and set a new one. Never share your password with anyone. BizBook staff will **never** ask for your password or OTP.

Your dashboard — everything at a glance



The partner dashboard — earnings, sales and your certificate status, live

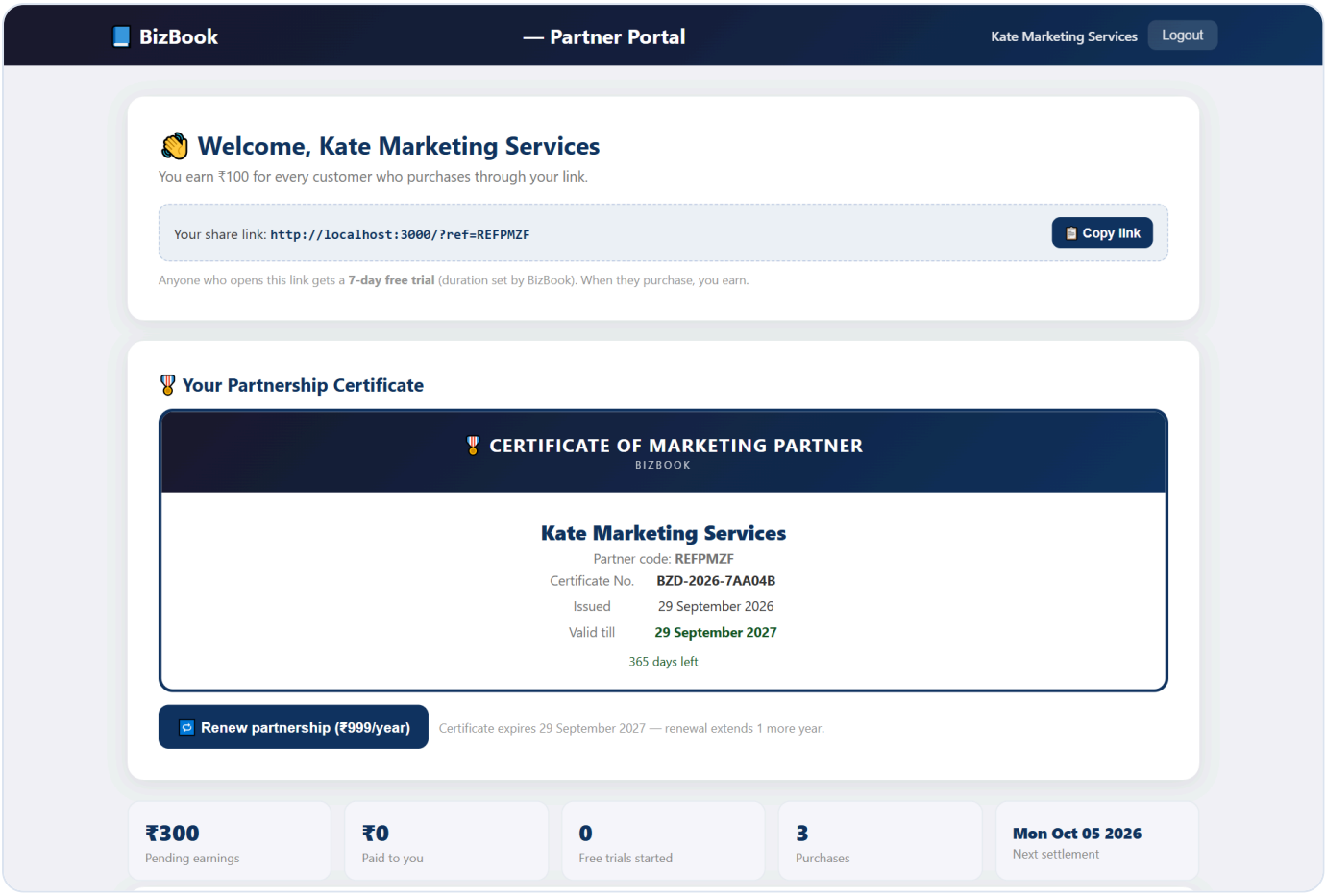
Right after login you see the most important numbers of your business:

What you see	Meaning
Pending settlement	₹ you have earned but not yet paid out (paid monthly / on request)
Total earned	All ₹100 commissions since you joined
Sales count	How many customers bought through your link
Your code & certificate	Your partner code + certificate validity (1 year)

💡 **Tip:** check the dashboard once a day. Every new sale appears here automatically — you never need to inform anyone that a sale happened.

PART 3 · DEALER LOGIN

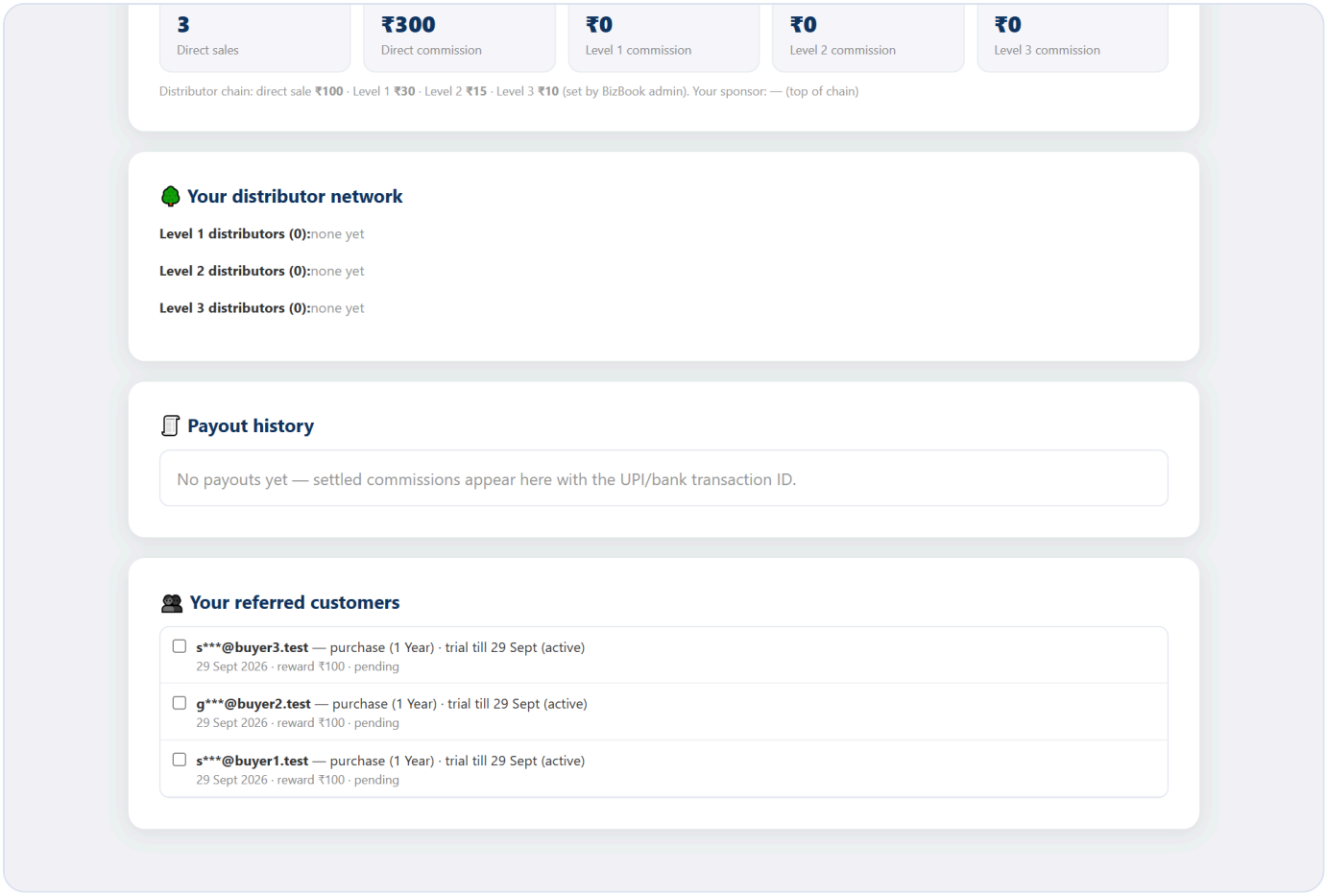
Your link & WhatsApp tools



Copy your personal link with one click — or share it directly on WhatsApp

1. **Copy Link** — your personal ₹499 link goes to the clipboard. Paste it in any WhatsApp chat, SMS or email.
2. **WhatsApp share** — the portal can open WhatsApp with a ready-made message for you.
3. **WhatsApp Marketing tool** — send invitations to many numbers at once (see below).

How your earnings are tracked & paid



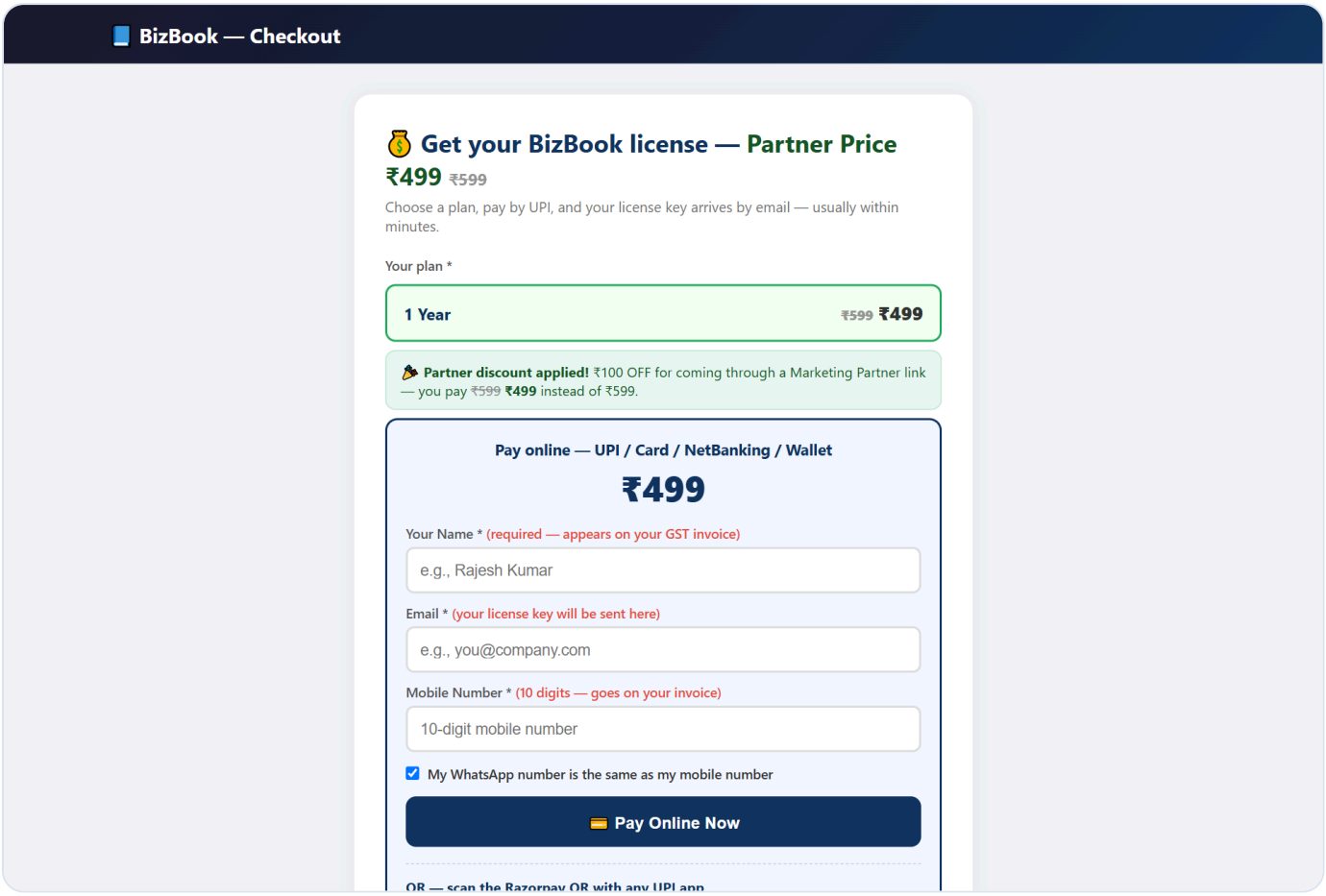
Every sale through your link — with buyer name, plan and your ₹100, tracked automatically

The complete chain, step by step:

1. You share your link: **bizbook.swastikaas.in/payment-ref.html?ref=YOURCODE**
2. The customer opens it — the price shows **₹499** (their ₹100 discount is already applied)
3. They fill name, email, mobile, WhatsApp → pay by UPI/card → get licence + GST invoice instantly
4. **₹100 is credited to your account automatically** — visible in your dashboard as "pending"
5. When the amount is settled (paid to your bank), it moves to "paid" with date and reference

> **Important:** you earn on the **first purchase** through your link. Renewals made directly by the customer later don't carry commission — so keep bringing new customers, and remind old ones before expiry (they renew at ₹599).

What your customer sees (so you can guide them)



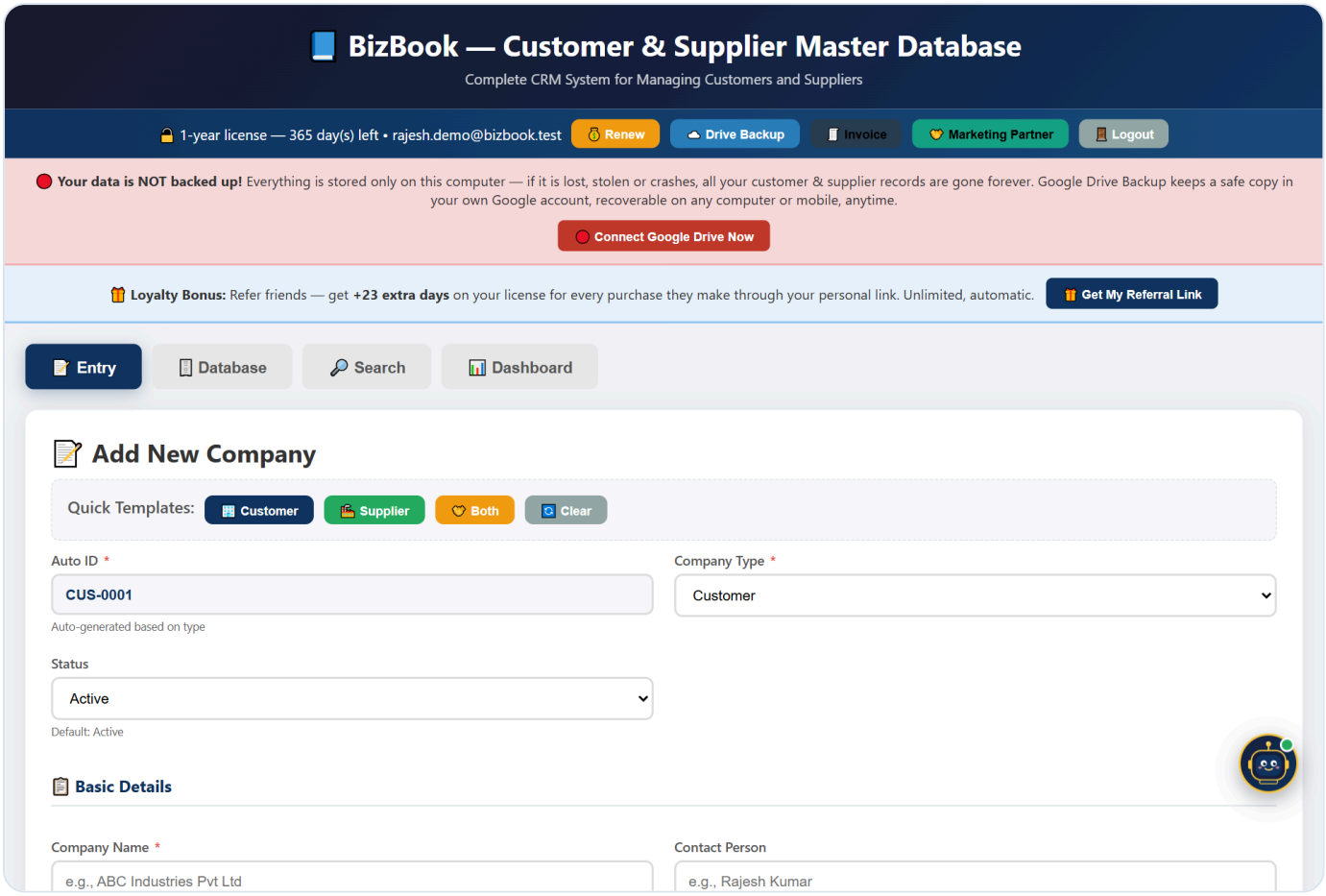
Your customer's checkout — ₹499 through your link, with UPI QR & card options

When your customer opens your link they see the discounted checkout. Guide them like this:

1. Fill **Name, Email, Mobile, WhatsApp** (all required — they go on the GST invoice)
2. Pay by **UPI QR** (GPay/PhonePe/Paytm scan) or **card** (Pay Online Now)
3. They instantly receive: **licence key + GST invoice** by email
4. Then they log in at **bizbook.swastikaas.in/login.html** with email + password — and start entering their data

Selling line that works: "Sir, aapke saare customers aur suppliers ek jagah — naam, GST number, payment terms sab. 7 din free trial kijiye, pasand aaye to ₹499 mein le lijiye (mere link par ₹100 off hai)."

Customer login & the app home

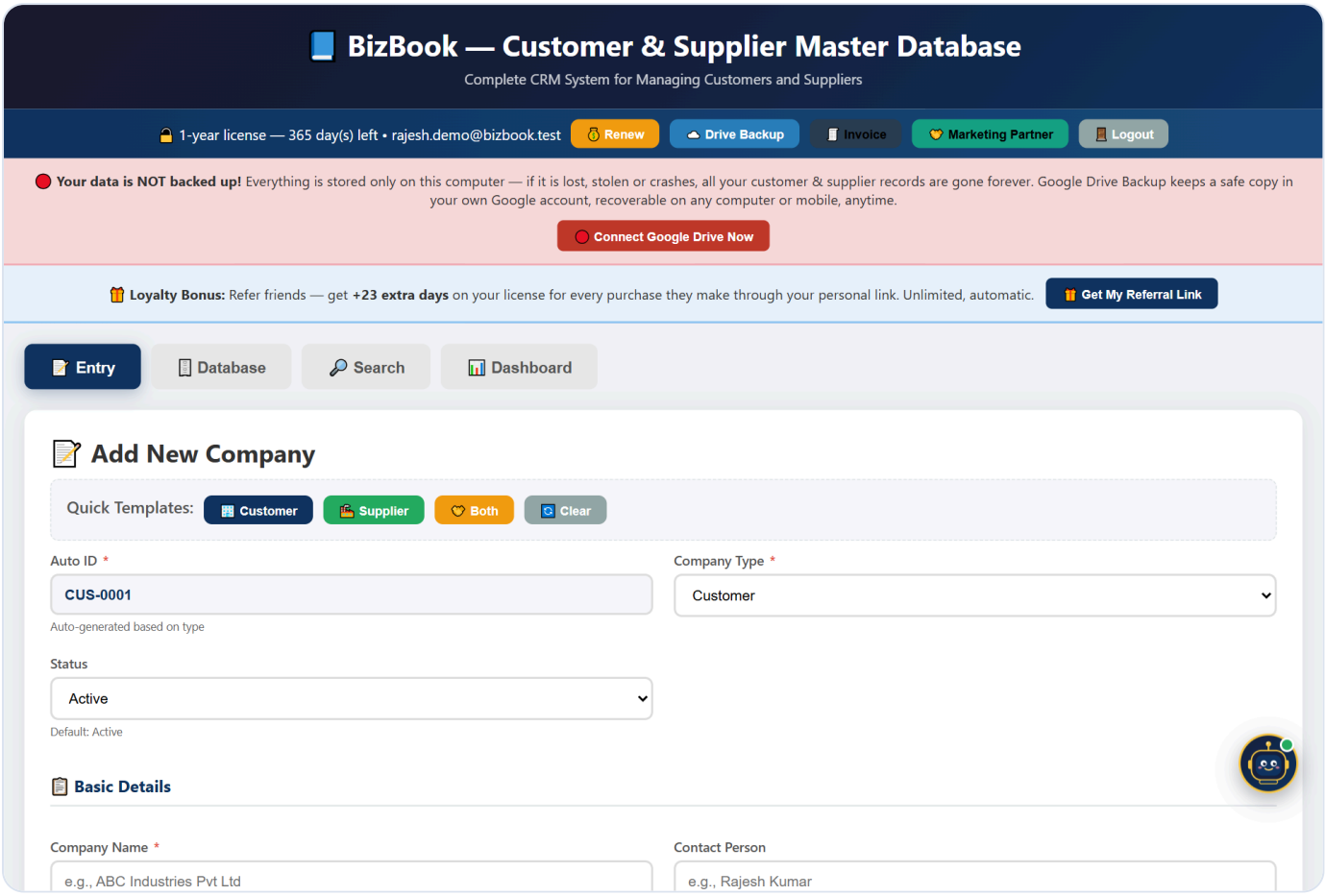


The customer app after login — plan status, days left, and all features in view

After login the customer lands on the BizBook app. The top banner always shows their plan status — trial days left, or licence validity. Everything is one screen: **Entry** (add parties), **Database** (view all), **Search**, **Dashboard**, plus **Drive Backup**, **Invoice** and account options.

Help your customer on day one: sit with them for 10 minutes and add their first 5 customers together. Customers who add 10+ parties in the trial almost always buy — their data is already inside.

Customer & supplier entries — how they work



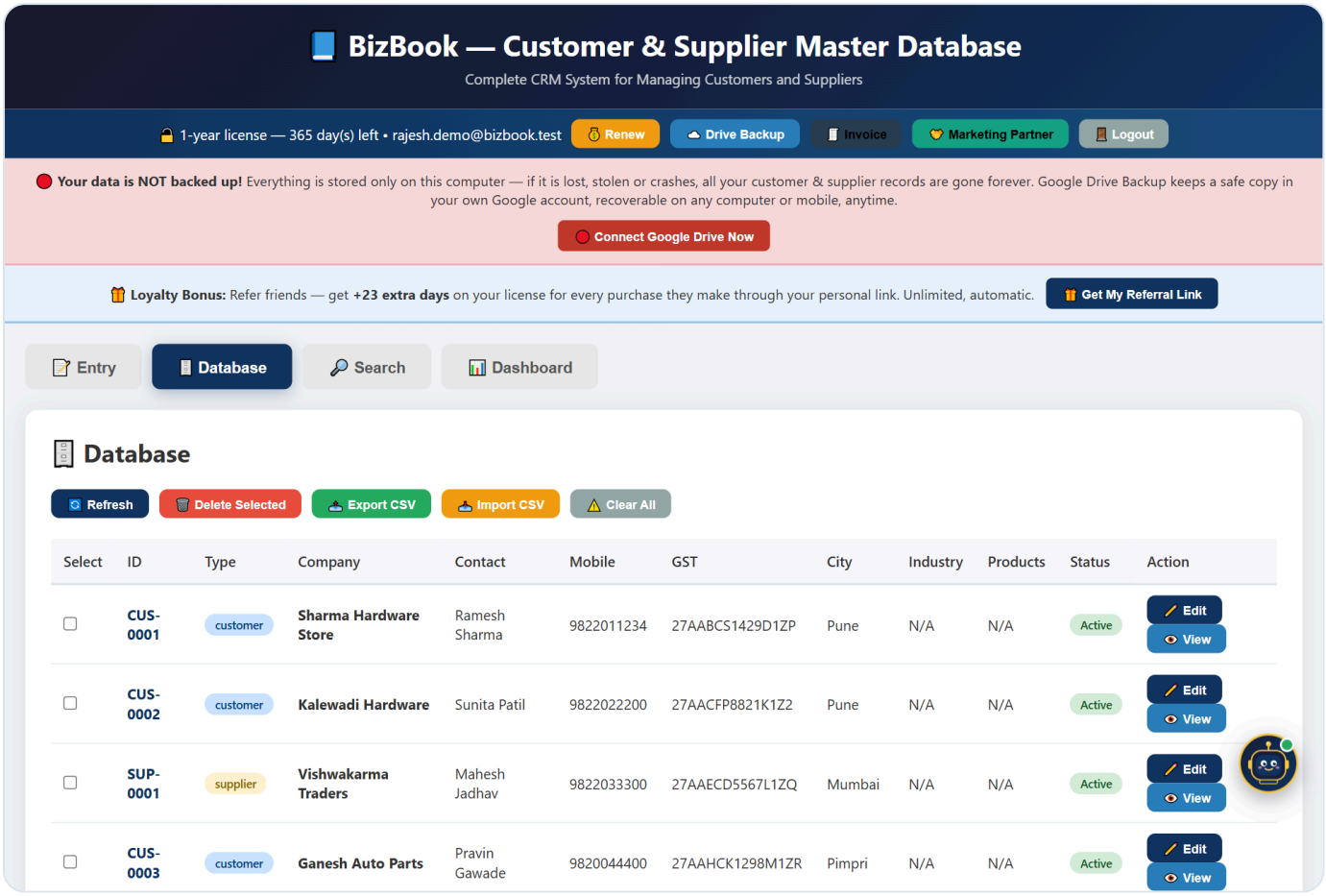
The Entry form — one screen for every customer or supplier

Clicking 📝 **Entry** opens the form. For every party the customer can save:

Field group	What goes in
Basics	Type (Customer / Supplier / Both), Company name, Contact person, Mobile, Alternate mobile, Email
Tax details	GST number, PAN number, Website
Address	Full address, City, State, PIN code
Business info	Industry, Products/services, Category
Payments	**Payment terms** (Cash / 15 days credit…), Credit limit, Sales person
Extra	Remarks, Reference source, Status (Active etc.)

1. Fill the fields (company + mobile are the minimum)
2. Click 💾 **Save Record** — the party is added instantly
3. Repeat — a shop with 100 customers takes under an hour

The database view — all parties in one list



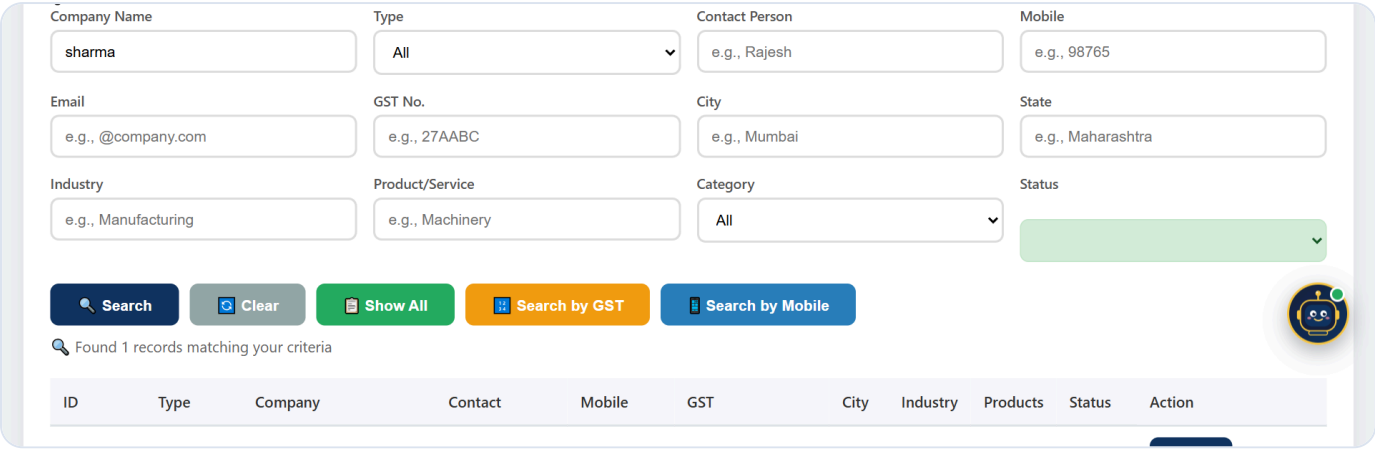
Database — every saved party in one table, with Edit / Show on each row

Clicking **Database** shows all saved parties in one table — filterable by type (customer/supplier) and status. From here any record can be opened (**Show**), edited (**Edit**) or deleted. The counter at top shows how many parties are saved — customers love watching this number grow.

Button	What it does
Show	Opens the full record — every field on one screen
Edit	Changes anything — new mobile, new payment terms…
Type / Status filters	Show only customers, only suppliers, or only active parties

Demo tip: during a demo, add 3 parties, then open Database and say — *"aapki poori dukaan ab ek screen par hai."* That moment sells BizBook.

Instant search — find anyone in 2 seconds



🔎 Search — type "sharma" and the matching party appears instantly with full details

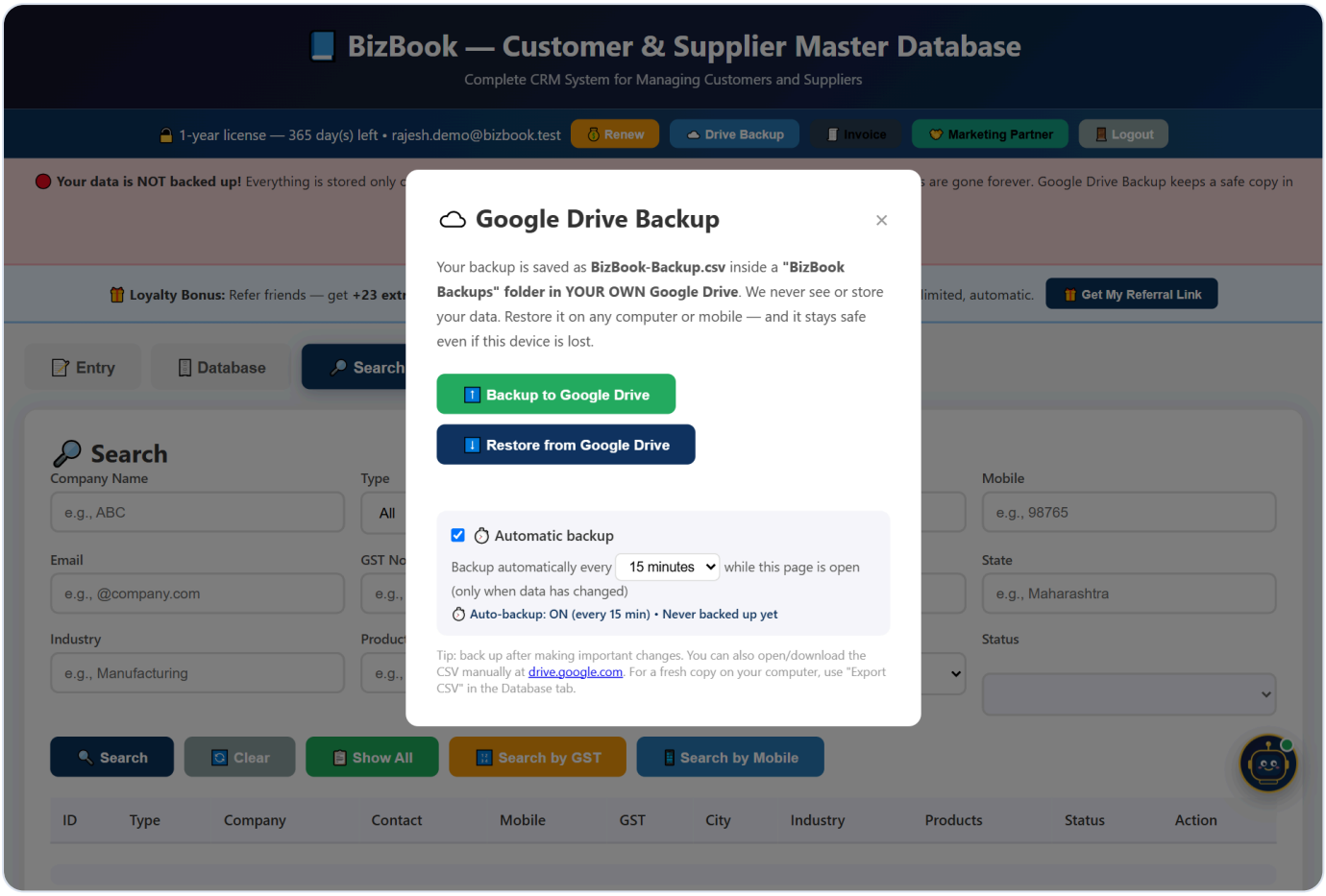
🔎 **Search** is the magic your customers will love. Type any part of a **name, mobile number, GST number or city** — results appear as you type, in less than a second. No folders, no scrolling, no diary-flipping.

The 2-second promise (say this in every demo)

1. Ask the shopkeeper: *"aapke sabse bade customer ka number batayiye"*
2. They will start searching their diary/phone — let them feel the 2 minutes it takes
3. Then type the name in BizBook — the full record with GST & payment terms appears instantly
4. Silence. Then the smile. That's the sale. 😊

💡 **Search works on:** company name · contact person · mobile · GST number · city · PIN code · payment terms — any word the customer remembers.

Backup options — data safety explained

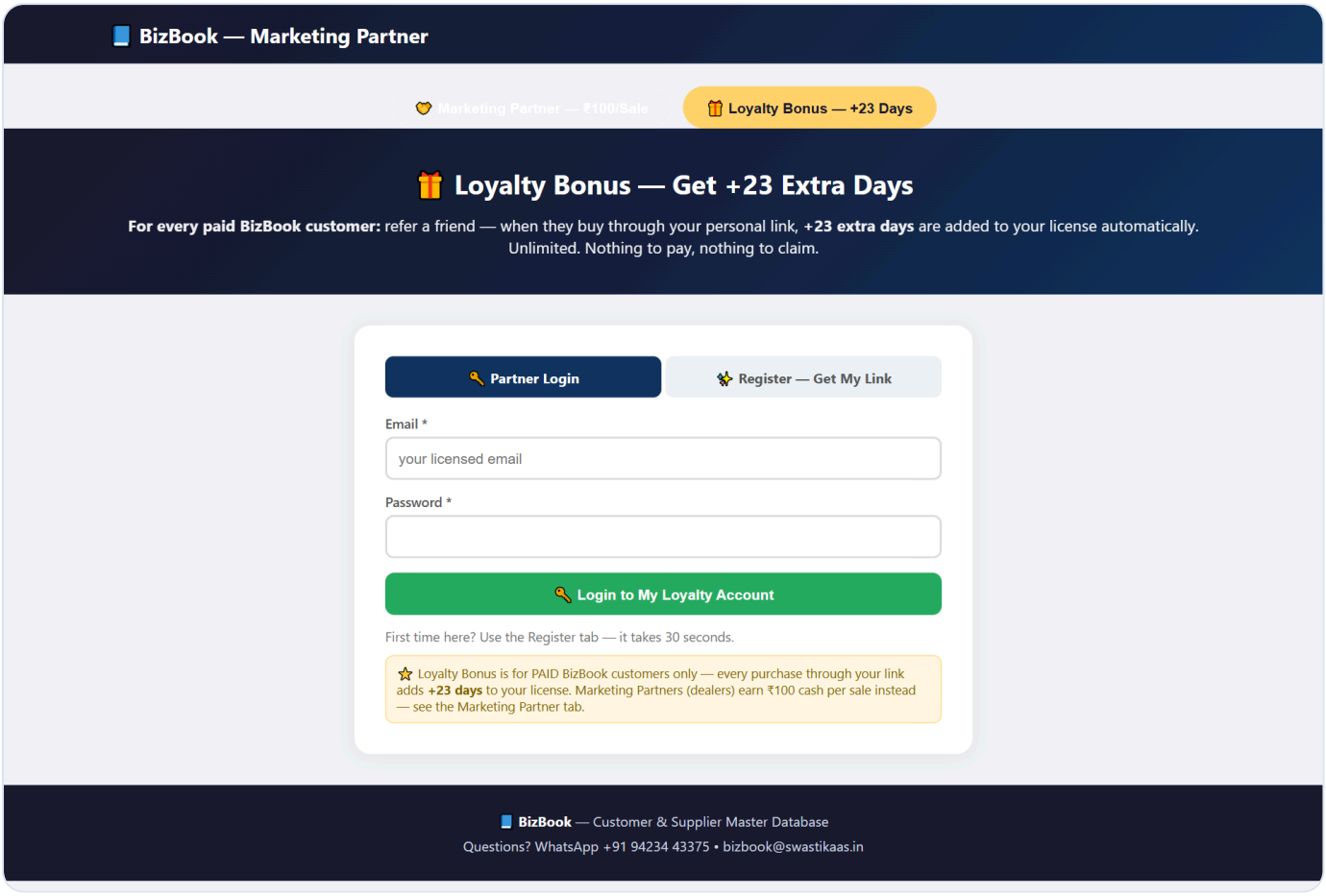


Drive Backup — one-time Google connect, then automatic backups

Backup option	Who gets it	How it works
Google Drive Backup	Paid (₹499/₹599) customers	One-time “Connect Google” → backups go to the customer's OWN Google Drive, recoverable on any device — even a lost phone
CSV Export	Everyone (trial too)	Downloads the full list as an Excel file anytime
Cloud sync (login)	Active licence holders	Records sync automatically while logged in — a new device restores everything on login

🔒 **The guarantee you can give every customer:** expiry or renewal NEVER deletes data. If a licence expires, data is locked (not erased) and returns the moment they renew. We can never see their Drive backup — it belongs to them alone.

The Loyalty Bonus (+23 days) — for customers



The Loyalty tab — every paid customer has their own referral link

Inside the app, customers with a paid licence get their **own referral link** (Loyalty tab). When someone buys through it, the customer gets **+23 free days** on their licence — unlimited times.

Role	Reward
You (Marketing Partner)	₹100 cash per sale through your link
Customer (loyalty referrer)	+23 licence days per sale through their link

One sale pays one reward — you as a partner earn cash; customers earn days. Don't mix the two.

💡 **Why this helps YOU:** happy customers keep BizBook visible in their own circles — more people hear about it, and your link stays the cheapest door in (₹499 vs ₹599 direct).

PART 6 · SUPPORT

Help & support — and your daily checklist

Need	Where to go
Anything about your dealer account / payouts	WhatsApp **+91 94234 43375** or email **bizbook@swastikaas.in**
Customer payment issue (paid, no licence)	Send us the UPI transaction ID + customer email — we resolve fast
Customer forgot password	Login page → **Forgot Password** (needs their licence key from email)
Instant answers (price, trial, data safety…)	Ask **Subbu** — the chat assistant on bizbook.swastikaas.in

✅ Daily partner checklist (20 minutes)

1. Check your dashboard — any new sale? Any pending ₹?
2. Send your link to 5 new shopkeepers (personal message, not forward)
3. Follow up yesterday's interested people — "trial start kiya kya?"
4. Help one customer add their first 10 parties (10 minutes, huge conversion boost)

🎯 **The 1-10-100 rule:** 1 demo a day → 10 trials a week → ₹100 on every conversion. Consistency beats everything.

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BizBook — Marketing Partner Programme

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